

LISA FAESSLER

HEC Lausanne - Department of Organizational Behavior
University of Lausanne (UNIL), CH-1015 Lausanne, Switzerland

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DOCTORAL STUDIES

- Since 2019 **Ph.D. Candidate in Management**, Organizational Behavior Dep.,
Exp. Grad. June 2024 HEC Lausanne, University of Lausanne
Supervisor: Prof. Charles Efferson
- Jan 2020 8th Winter School in Behavioral Economics and Experimental Research,
Conférence Universitaire de Suisse Occidentale (CUSO), Champéry
- Aug 2019 - Aug 2020 Doctoral Program in Management, HEC Lausanne,
University of Lausanne

PRE-DOCTORAL STUDIES

- Jan 2019 **M.Sc in Accounting**, Control, and Finance, HEC Lausanne,
University of Lausanne
- July 2013 **B.Sc in International Hospitality Management**,
École hôtelière de Lausanne

RESEARCH INTERESTS

My research focuses on social learning and decision-making, along with applications related to collective problem-solving. I use lab experiments, evolutionary modeling, and econometrics techniques to better understand social learning mechanisms and their consequences at the aggregate level, both on a global scale and within individual firms.

CURRENT RESEARCH

Faessler, L., Lalive, R., Efferson, C. (in progress). *How culture shapes choices related to fertility and mortality: causal evidence at the Swiss language border*. Currently under review after invitation to revise and resubmit at *Evolutionary Human Sciences*, Working paper available at <https://www.cesifo.org/>

Faessler, L., & Efferson, C. (in progress). *Using successful people as examples of how to behave and how not to behave*. Unpublished work, Preregistration available at <https://osf.io/ukt2c/>

Faessler, L. (in progress). *Turnover Effects on Exploration and Exploitation: An NK Landscape Experiment*. Unpublished work, Preregistration available at <https://osf.io/agvby>

Faessler, L. (in progress). *An Evolutionary Perspective on Organizational Culture: The Specificity of Network Formation within The Company*. Unpublished research proposal.

CONFERENCES

Faessler, L., Lalive, R., Efferson, C. (2023, July 4). *Can Turnover Facilitate Exploration within Organizations? A Lab Experiment Design*. Poster presentation, 6th Early-Career Social Learning Researchers (ESLR) Workshop, Berlin

Faessler, L., Efferson, C. (2023, April 19). *How culture shapes choices related to fertility and mortality: causal evidence at the Swiss language border*. Presentation, European Human Behaviour & Evolution Association (EHBEA) Conference, London

Faessler, L., Lalive, R., Efferson, C. (2022, September 22). *How culture affects fitness: causal evidence at the Swiss language border*. Presentation, Cultural Evolution Society (CES) Conference, Aarhus

Faessler, L., Lalive, R., Efferson, C. (2022, July 14). *How culture affects fitness: causal evidence at the Swiss language border*. Poster presentation, 5th Early-Career Social Learning Researchers (ESLR) Workshop, Amsterdam

Faessler, L., Efferson, C. (2022, April 21). *Using successful people as examples of how to behave and how not to behave*. Presentation, European Human Behaviour & Evolution Association (EHBEA) Conference, online

Faessler, L., Efferson, C. (2021, May 20). *Individuals Do Not Blindly Imitate Success: Payoff-Dependent Social Learning is Complex and Heterogeneous*. Presentation, Augustin Cournot Doctoral Days (ACDD), online

AWARDS AND FUNDING

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| 2023 | HEC Research Fund (CHF 7'000.-)
Project: <i>Turnover Effects on Exploration and Exploitation</i> |
| 2023 | LIVES Young Scholars Grant (CHF 3'900.-)
Project: <i>How culture affects fitness: causal evidence at the Swiss language border</i> |
| 2022 | Best Poster Award, 5 th ESLR Workshop, Amsterdam (NL) |

TEACHING

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|------------|---|
| Since 2019 | Bargaining & Negotiation (MSc) 6 ECTS, HEC Lausanne, UNIL
Instructor and Teaching Assistant, in charge of the practical sessions |
| Since 2019 | Introduction to Bargaining & Negotiation (BSc) 3 ECTS,
HEC Lausanne, UNIL
Instructor and Teaching Assistant, in charge of the practical sessions |
| 2018 | Corporate Strategy (MSc) 6 ECTS, HEC Lausanne, UNIL
Student Assistant |

SERVICE

Reviewer	Proceedings of the Royal Society B: Biological Sciences
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Committee Member	
2019 - 2023	President of PhDnet, the Ph.D. students' association of HEC Lausanne, UNIL
2019 - 2023	Ph.D. student representative at the HEC Faculty Council, UNIL
2018	Member of the Recruitment Commission for a Professor in Tax Policy, HEC Lausanne and the Faculty of Law, Criminal Justice, and Public Administration, UNIL
2017	Member of the Recruitment Commission for a Professor in Marketing, HEC Lausanne, UNIL
2017 - 2019	Student representative at the HEC Faculty Council, UNIL
2017 - 2019	Student representative at the University of Lausanne Council

OTHER SKILLS

Languages	French (mother tongue), English (fluent), German (good)
Programming	R, Python, oTree, Stata