

LISA FAESSLER

HEC Lausanne - Department of Organizational Behavior
University of Lausanne (UNIL), CH-1015 Lausanne, Switzerland

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DOCTORAL STUDIES

- Since 2019 **Ph.D. Candidate in Management**, Organisational Behavior Dep.,
Exp. Grad. May 2024 HEC Lausanne, University of Lausanne
Supervisor: Prof. Charles Efferson
- Jan 2020 8th Winter School in Behavioral Economics and Experimental Research,
Conférence Universitaire de Suisse Occidentale (CUSO), Champéry
- Aug 2019 - Aug 2020 Doctoral Program in Management, HEC Lausanne,
University of Lausanne

PRE-DOCTORAL STUDIES

- Jan 2019 **M.Sc in Accounting**, Control, and Finance, HEC Lausanne,
University of Lausanne
- July 2013 **B.Sc in International Hospitality Management**,
École hôtelière de Lausanne

RESEARCH INTERESTS

My research focuses on the gene-culture coevolution of human social cognition and behavior. I use lab experiments, evolutionary modeling, and econometrics techniques to better understand social learning mechanisms and their consequences on the aggregate level, particularly in the health domain.

CURRENT PROJECTS

Faessler, L., & Efferson, C. (in progress). *Using successful people as examples of how to behave and how not to behave*. Unpublished work, Preregistration available at <https://osf.io/ukt2c/>

Faessler, L., Lalive, R., Efferson, C. (in progress). *How culture affects fitness: causal evidence at the Swiss language border*. Unpublished work, Preregistration available at <https://osf.io/ybcas/>

Faessler, L. (in progress). *An Evolutionary Perspective on Organizational Culture: The Specificity of Network Formation within The Company*. Unpublished research proposal, the University of Lausanne, Lausanne.

CONFERENCES

Faessler, L., Lalive, R., Efferson, C. (2022, September 22). *How culture affects fitness: causal evidence at the Swiss language border*. Presentation, Cultural Evolution Society (CES) Conference, Aarhus

Faessler, L., Lalive, R., Efferson, C. (2022, July 14). *How culture affects fitness: causal evidence at the Swiss language border*. Poster presentation, 5th Early-Career Social Learning Researchers (ESLR) Workshop, Amsterdam

Faessler, L., Efferson, C. (2022, April 21). *Using successful people as examples of how to behave and how not to behave*. Presentation, European Human Behaviour & Evolution Association (EHBEA) Conference, online

Faessler, L., Efferson, C. (2021, May 20). *Individuals Do Not Blindly Imitate Success: Payoff-Dependent Social Learning is Complex and Heterogeneous*. Presentation, Augustin Cournot Doctoral Days (ACDD), online

AWARDS AND SCHOLARSHIPS

2022 Best Poster Award, 5th ESLR Workshop, Amsterdam (NL)

TEACHING

Since 2019 **Negotiation** (MSc) 6 ECTS, HEC Lausanne, UNIL
Instructor and Teaching Assistant, in charge of the practical sessions

Since 2019 **Introduction to Negotiation** (BSc) 3 ECTS, HEC Lausanne, UNIL
Instructor and Teaching Assistant, in charge of the practical sessions

SERVICE

Reviewer Proceedings of the Royal Society B: Biological Sciences
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Committee Member

Since 2019 President of PhDnet, the Ph.D. students' association of HEC Lausanne, UNIL

Since 2019 Ph.D. student representative at the HEC Faculty Council, UNIL

2018 Member of the Recruitment Commission for a Professor in Tax Policy, HEC Lausanne and the Faculty of Law, Criminal Justice, and Public Administration, UNIL

2017 Member of the Recruitment Commission for a Professor in Marketing, HEC Lausanne, UNIL

2017 - 2019 Student representative at the HEC Faculty Council, UNIL

2017 - 2019 Student representative at the University of Lausanne Council

OTHER SKILLS

Languages French (mother tongue), English (fluent), German (good)
Programming R, Python, Stata